

NAME: Mark Anthony Moore
ADDRESS: 3207 Henderson Mill Road #A1 | Atlanta, Ga 30341
WEBSITE: www.markanthonydesigns.com
EMAIL: ma@markanthonydesigns.com
PHONE: 770.855.8382

MEDIA DESIGNER & FREELANCE PHOTOGRAPHER

Web Designer | Developer

Design and develop custom websites; mobile web applications and user interfaces.

Media Designer

Design and develop corporate image; marketing collateral, i.e., business cards, letterheads, social media and email marketing materials.

Freelance Photographer

Specialize in portraits; artistic expressions; event coverage and digital processing (photo editing and production).

PROFESSIONAL EXPERIENCE

Jolie The Day Spa | Atlanta, Ga. | 2011 - Present

Internet Marketing Strategy - developed a social media campaign for new management; Search Engine Optimization and Google Analytics

Marivonn Health & Beauty | Atlanta, Ga. | 2011 - Present

Photography - product shoot; photo editing & production for internet and mailing campaign; postcard and flyer design

Dance ATL | Atlanta, Ga. | 2010

Web Design | Development - Project Coordinator & Front-end development (HTML & CSS). Led a team of students (MAAC Interactive) charged with creating a website for Dance ATL (site: <http://danceatl.org>)

Kester Kreative | Atlanta, Ga. | 2010

Web Design | Development - assisted in designing and developing an interactive PSA for children using ActionScript 3.0 (site: <http://www.kesterkreative.com/psa/psa1.html>)

Osun Festival | Atlanta, Ga. | 2010

Photography | Video - event coverage; Photo editing and production for internet marketing

EDUCATION

The Art Institute of Atlanta-Decatur 2008 - 2012 | Decatur, Ga.

Bachelors of Fine Arts; Web Design & Interactive Media

Broward Community College 2003 - 2004 | Pembroke Pines, Fl.

Completed coursework towards a degree in Business Administration and Accounting

SKILLS

Languages

HTML 5
CSS3
JavaScript (jQuery)
PHP
ActionScript 3.0

Software

Photoshop
Illustrator
Flash
Dreamweaver
Audition

ADDITIONAL SKILLS

Team Production
Project Management
Photo Editing
Photo Processing
Audio Solutions
Internet Marketing
SEO